

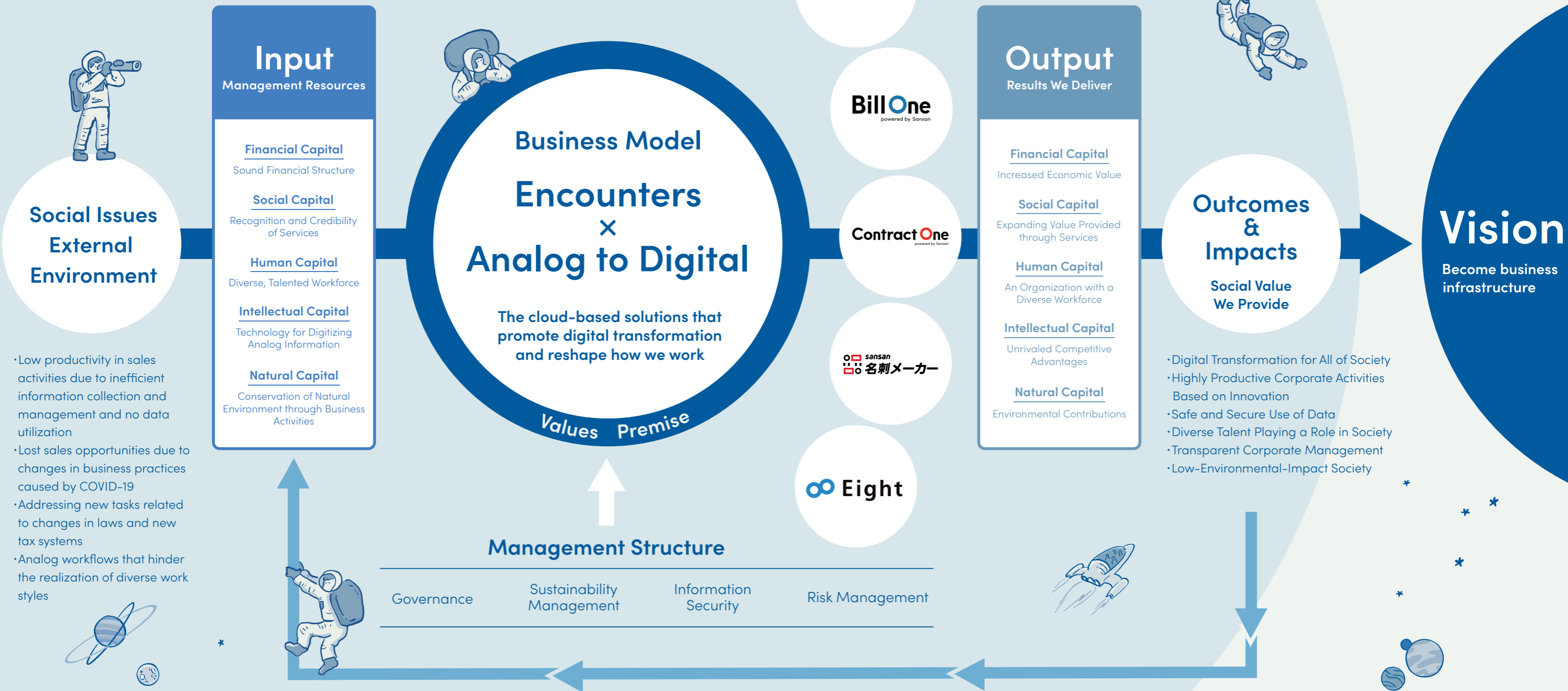
## - Value Creation Model

We are committed to solving societal issues by investing management resources in a unique business model that is supported by our mission, sustainability policy, and governance structure. Through the results of these efforts and the value they provide to society at large, we aim to realize our vision and create a virtuous cycle that enables continuous and sustainable value creation.

Corporate Philosophy

# Mission

Turning encounters into innovation



### Social Issues External Environment

- Low productivity in sales activities due to inefficient information collection and management and no data utilization
- Lost sales opportunities due to changes in business practices caused by COVID-19
- Addressing new tasks related to changes in laws and new tax systems
- Analog workflows that hinder the realization of diverse work styles

### Outcomes & Impacts

- Social Value We Provide**
- Digital Transformation for All of Society
  - Highly Productive Corporate Activities Based on Innovation
  - Safe and Secure Use of Data
  - Diverse Talent Playing a Role in Society
  - Transparent Corporate Management
  - Low-Environmental-Impact Society

### Vision

Become business infrastructure